



Report to Transportation Legislation Review Committee

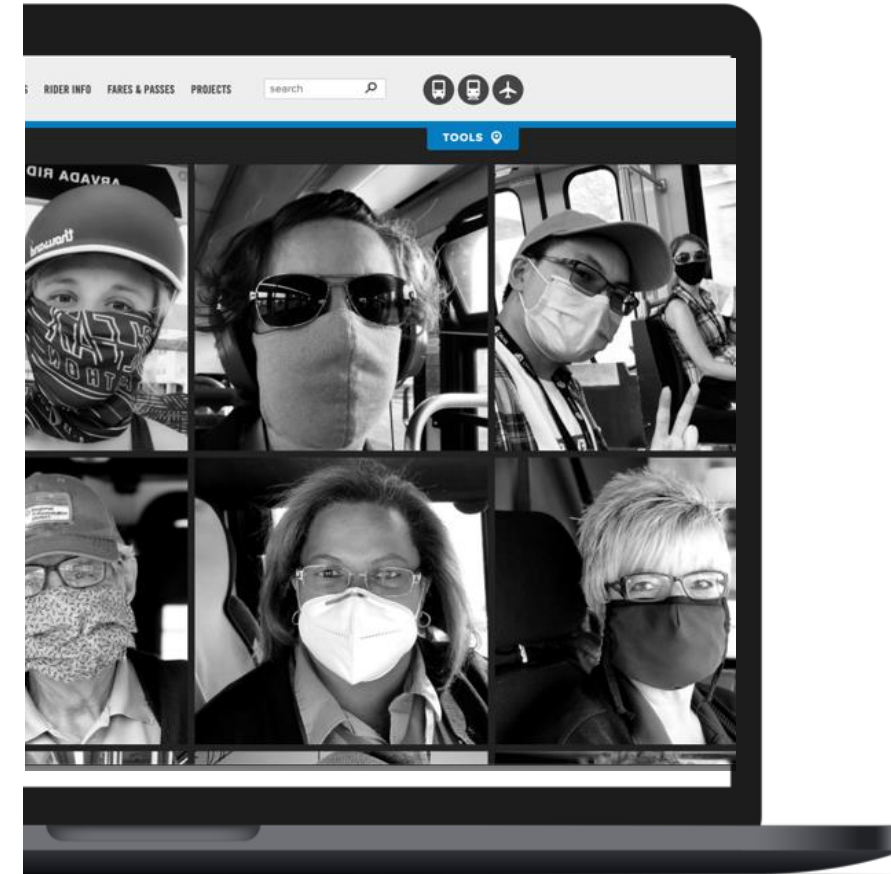
August 4, 2021

Debra A. Johnson

General Manager and CEO

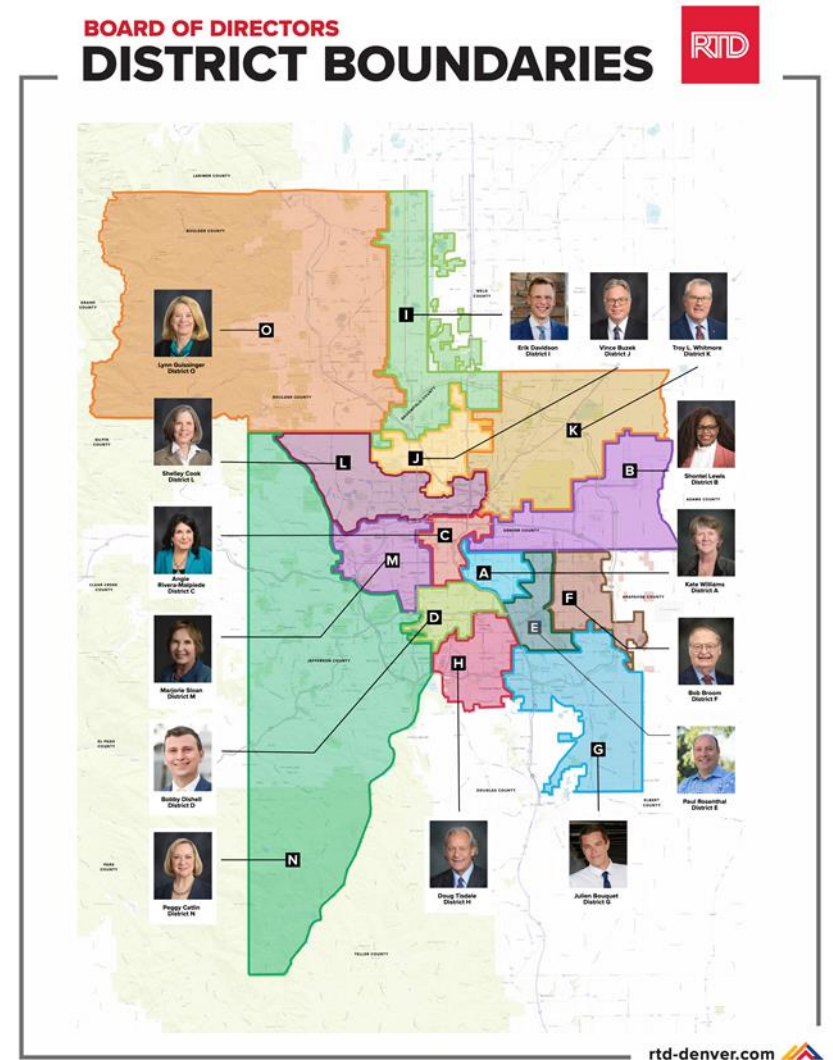
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RTD Overview

- Created in 1969 by Colorado General Assembly
- Eight-county service area; 2,342 square miles
- 1 percent sales tax
 - 0.6% Base System Operations
 - 0.4% FasTracks
- Primary modes
 - 126 Bus Routes
 - 8 light rail lines
 - 4 commuter rail lines
 - Paratransit
 - Micro Transit



Collaborating with the State

- 2020 State Audit
 - Implementing all recommendations
- Accountability Committee
 - Final report received on July 20, 2021
 - Board action expected August 24, 2021
 - Responses submitted by September 3, 2021 to DRCOG



2021-2026 Strategic Plan

Each element of the plan is strategically aligned so that there is clarity around how work activities and performance metrics impact overall strategic outcomes.



Road to Recovery

- Ongoing pandemic
 - Service increasing to 70% of pre-pandemic levels
 - Federal mask requirements in place through September 13, 2021
- Responsible management of federal relief funding
 - One-Time funding to offset loss of revenue
 - Restricted to payroll and operations
 - Available to transit agencies until mid-2024
 - RTD spent/allocated \$435M out of \$774M available
- Maintaining staffing levels
 - Recruiting challenges in service-oriented environment



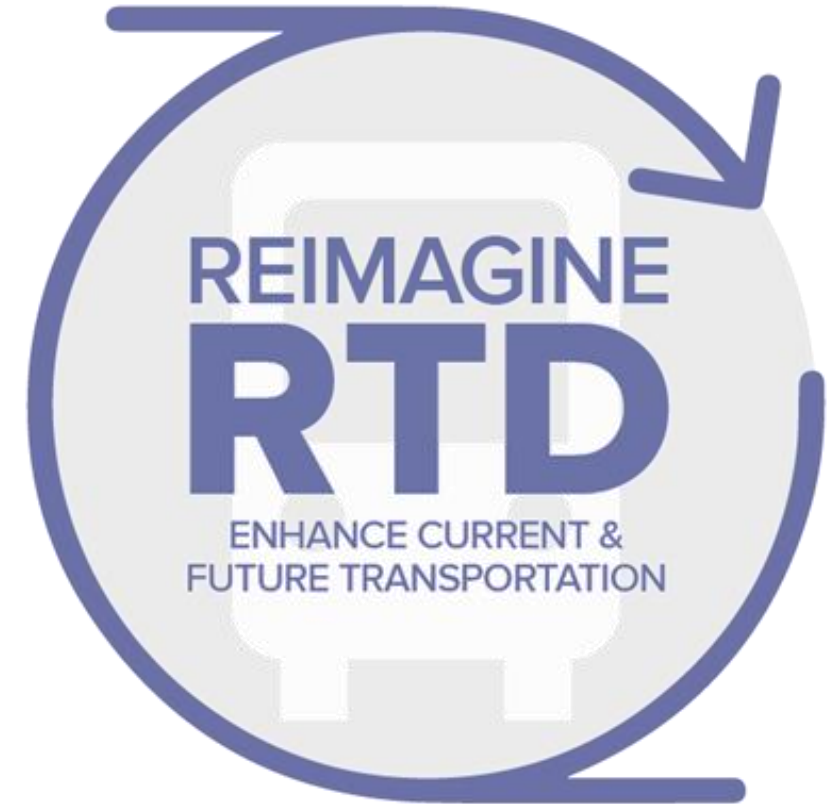
Re-Starting Reimagine RTD Process

■ **System Optimization Plan (SOP)**

- Redesign services to balance mobility needs and fiscal limitations
- Initial implementation occurred with adoption of January 2021 Service Change

■ **Mobility Plan for the Future**

- Identify long-term strategies (now–2050) to address region's future mobility needs



Board Approved April, 20 2021



REIMAGINE RTD

GUIDING PRINCIPLES



Mobility

Provide safe, reliable transportation service to improve the quality of life of residents, customers, and visitors.



Equity

Remove barriers to accessing transportation services that enable customers to have the freedom to get where they want to go.



Financial

Leverage resources and maximize cost efficiencies, serving as a good steward of taxpayer dollars.



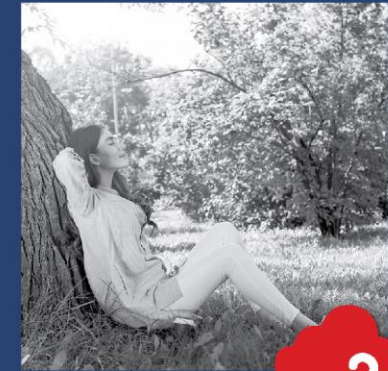
Partnerships

Pursue partnerships with both public and private organizations that can help identify innovative opportunities to enhance mobility throughout the region.



Workforce

Foster a dynamic, diverse workforce that promotes engagement and innovation, recognizing team members as RTD's greatest asset.

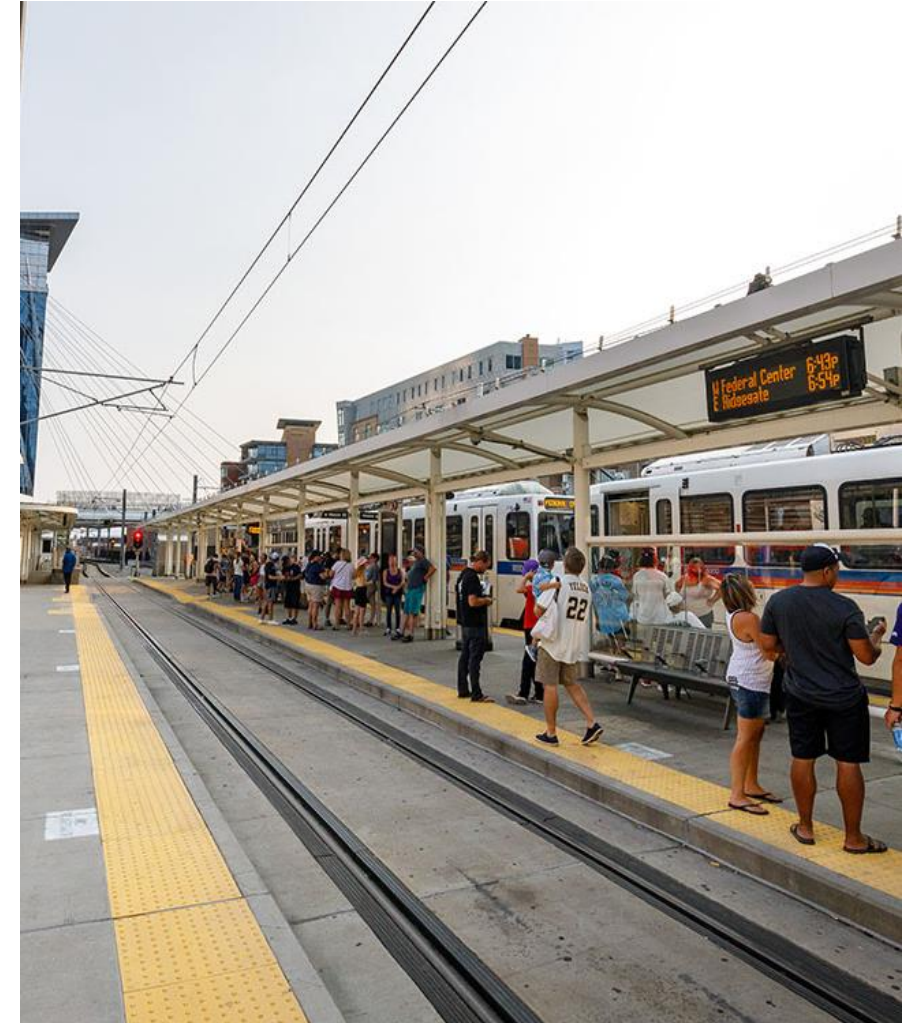


Sustainability

Provide sustainable mobility options while continually seeking to reduce RTD's environmental impact.

Fare Study and Equity Analysis

Months	Activity
June – July 2021	<ul style="list-style-type: none"> Conducted internal staff and external community engagement, focused on customers and key stakeholders, to shape scope of work
August – September 2021	<ul style="list-style-type: none"> Develop and advertise scope of work
October – November 2021	<ul style="list-style-type: none"> Select consultant and notice to proceed Finalize Board direction for fare revenue assumptions and targets
January 2022 – October 2022	<ul style="list-style-type: none"> Conduct data collection, analysis, and develop recommendations Conduct comprehensive community and stakeholder outreach including extensive Board involvement and input
October – November 2022	<ul style="list-style-type: none"> Board decision making and approval of equity analysis
2022/2023 (6 months)	<ul style="list-style-type: none"> Fare change start up/prep work/back of office
2023	<ul style="list-style-type: none"> Implementation



Thank you.

